Commercial Director Election Statement ~ **Bob Kane**

The role of Commercial Director is to add some value to the Federation by increasing revenue in such areas as membership, advertising sales and developing the federation's products.

To identify opportunities and to establish business partnerships.

To improve the overall image of English chess by improving our communications culture. A better image will improve access to sponsorship or renewed government funding.

I am an active player and believe as such I understand the needs and aspirations of my fellow members.

I would like to continue in this role for another term.

Please vote for me