

DISCONTINUANCE OF THE PRINTED YEARBOOK AND DIARY C22.20

The Board proposes to discontinue the printed ECF Yearbook after its next edition in 2016, and to discontinue the ECF Diary after its next edition for 2015/2016. Both are currently provided as benefits for Platinum members and available for sale.

The ECF Yearbook in its printed form served for decades as the annual historical record. The Yearbook is a compilation of information available on the ECF website. It does not contain additional information. Man-hours required to prepare that information for printing is disproportionate to the value expressed by members. The historical record can be established electronically in a more efficient manner to archival standards.

The plan is to print the 2016 ECF Yearbook as its final printed edition. To celebrate the final edition, members will be asked to contribute articles and pictures for consideration in the final Yearbook. An electronic archive of historical information will be established. The printed Yearbook will no longer be offered as a Platinum member benefit.

The ECF Diary production cost continues to rise; member demand and sales are down. Production cost has risen to £4.25 per diary. The current sales price is £3.50.

The plan is to provide the 2015/2016 ECF Diary as its final edition. Thereafter, an alternative value item will be offered as a Platinum member benefit. The sales price for 2015/2016 Diaries increase to break even.

Council is invited to approve the Board's proposal for the Yearbook and the Diary. Production cycles are such that Council would retain the option of reversing the decision at the October AGM. Discussion on the ECF Forum is open at <http://www.englishchess.org.uk/Forum/viewtopic.php?f=4&t=269>