

# [13]The ECF eNewsletter for June 2018

**8,324 Recipients**

## Subject

The ECF eNewsletter for June 2018

## From

The English Chess Federation  
newsletter@englishchess.org.uk

## Reply to

webmaster@englishchess.org.uk

## Included Lists

[13]ECF Membership May 2018

## Delivered

Tuesday 06-05-2018 12:38 PM

**4,282**

Opened

53.30%

**970**

Clicked

12.07%

**20**

Unsubscribed

0.25%

## Open Rate

**53.30%**

Unique Opens	4,282
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Total Opens	9,396
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Average Time to Open	16h, 20m, 18s
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Number of Complaints	2
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Last Opened	06-20-2018 10:09 AM
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## Click Rate

**12.07%**

Unique Clicks	970
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Total Clicks	1,885
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Last Clicked	06-19-2018 09:21 PM
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Click-to-Open Rate	22.65%
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Average Time to Click	7h, 46m, 24s
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## Sending Status

**8,034** Delivered

96.52%

**140** Soft Bounced

1.68%

**150** Hard Bounced

1.80%

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## Soft Bounce Details

UNKNOWN	<b>106</b>
Other reasons	75.71%

CONNECTION	<b>27</b>
Connection problems with ISP	19.29%

DOMAIN-IP	<b>5</b>
Domain or IP is blacklisted	3.57%

AUTHENTICATION	<b>2</b>
ISP requires authentication to receive emails	1.43%

## Hard Bounce Details

USER	<b>132</b>
The contact has already soft bounced at least 5 times.	88%


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## Results by List

List	Delivered	Soft Bounced	Hard Bounced	Open Rate	Total Opens	Click Rate	Total Clicks	Unsubscribed	Complained
[13] ECF Membership May 2018 : 100%	96.52%	1.68%	1.80%	53.30%	116.95%	12.07%	23.46%	0.26%	0.02%
8,324 contacts	8,034	140	150	4,282	9,396	970	1,885	21	2

## History



**Scheduled** [The campaign [13] ECF eNewsletter June 2018 has been scheduled for 05-06-2018 11:29.]  Jun 05 11:29



**Draft** [The campaign [13] ECF eNewsletter June 2018 has been modified.]  May 25 11:24