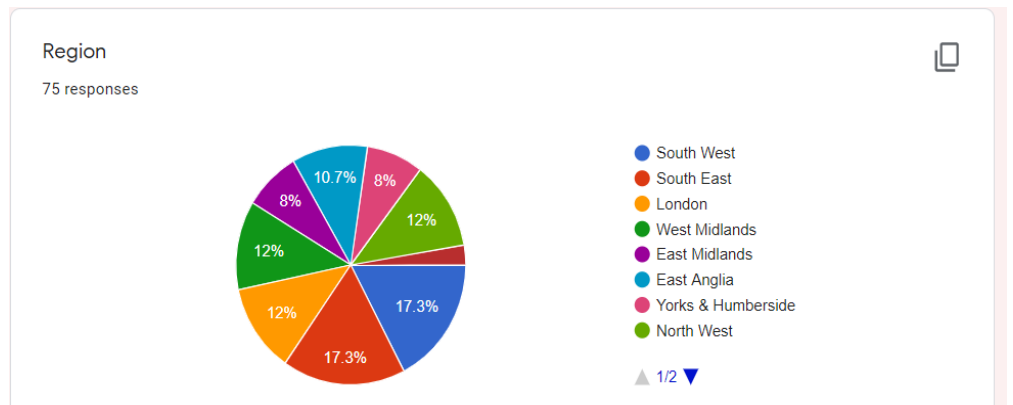


Clubs Survey – August 201 – 75 responses (Interim findings as at 14/08)

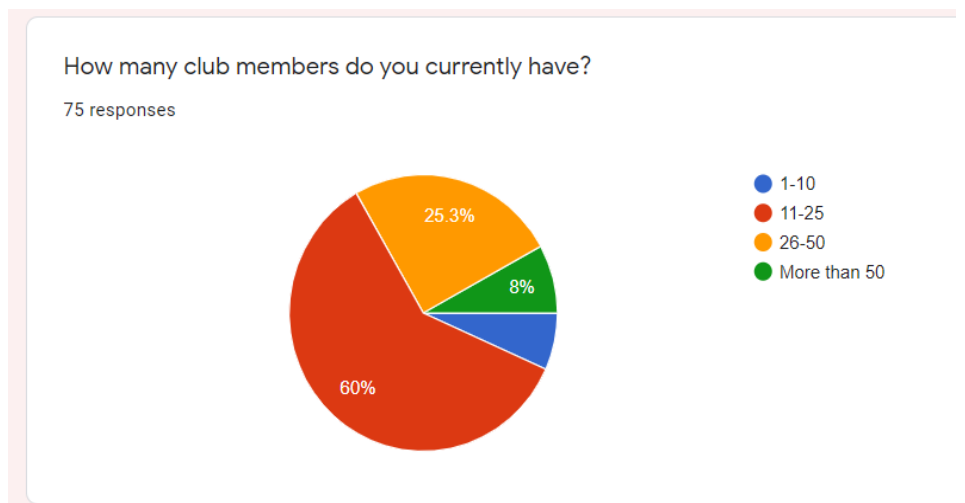
1) Responses by region

South West	13
South East	13
London	9
West Midlands	9
East Midlands	6
East Anglia	8
Yorks & Humberside	6
North West	9
North East	2
Online only	0



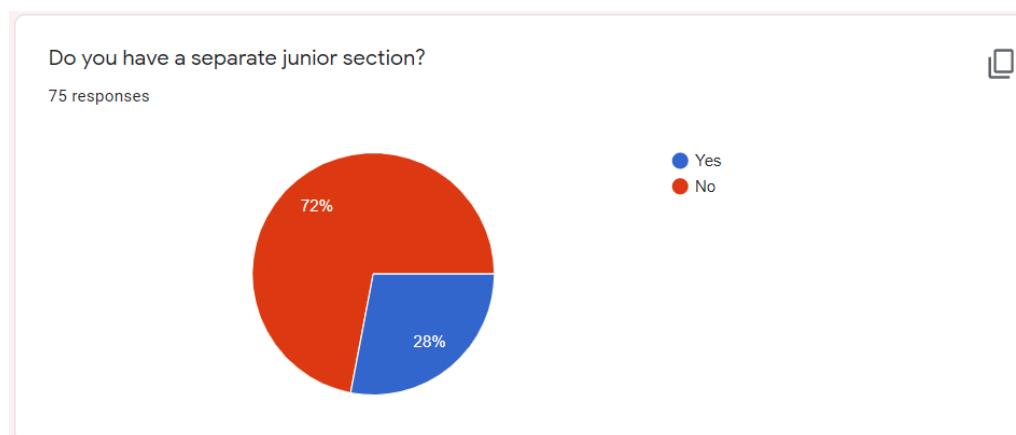
2) Club Sizes

1-10	5
11-25	45
26-50	19
More than 50	6

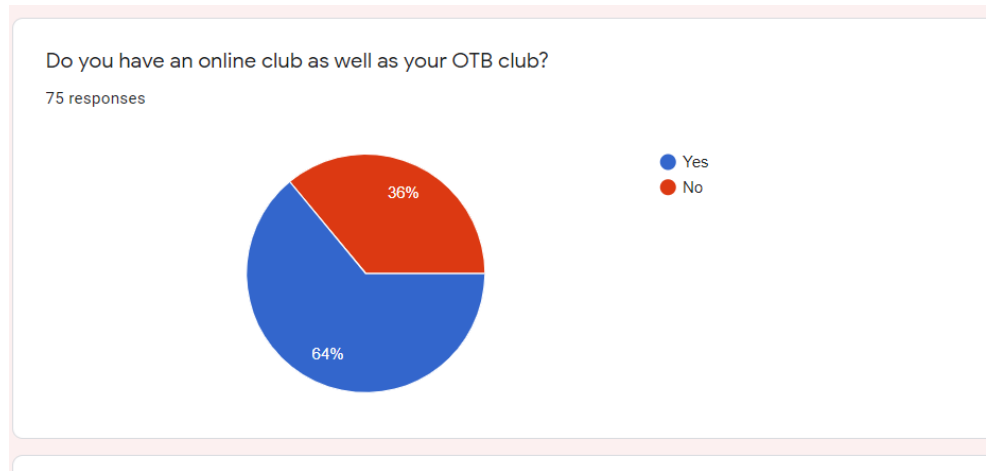


3) Junior Section

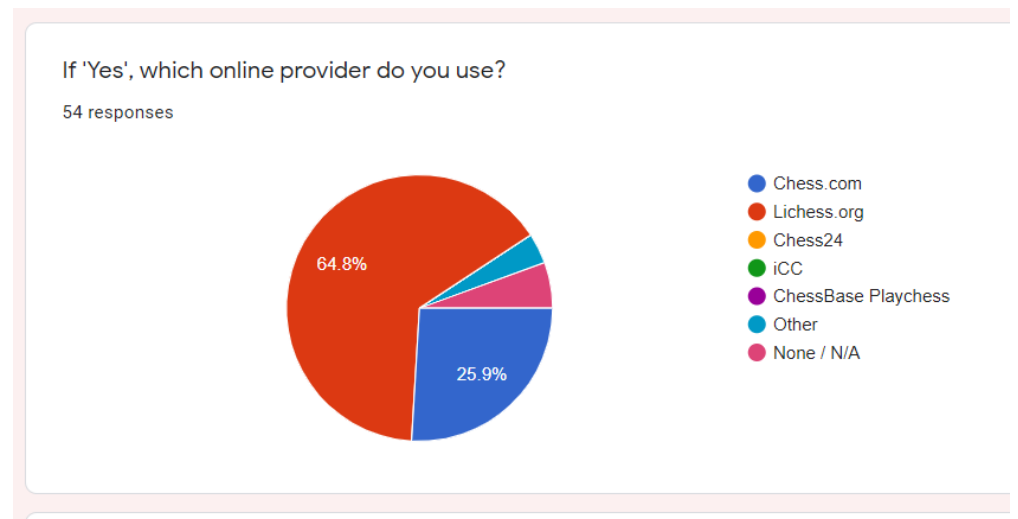
Yes	21
No	54



4) Online Section



5) Online platform



6) Challenges and Areas for ECF Support

Clubs were asked to prioritise potential challenges that they might be facing and to provide details of other challenges, and any initiatives they were taking to address the challenge areas.

They were also asked to prioritise areas where they would like to see more support from the ECF.

The table below summarises the overall findings based on responses to date (14/08).

	Significance of challenges				ECF Support
	Not an issue for us	It's something to consider	It's a challenge	It's a major challenge	Would like ECF support in this area
Building membership and attracting a range of new members	15	14	17	15	14
Web site, social media and community	32	22	9	4	7
Establishing a COVID-safe environment and building confidence	24	27	13	5	6
Re-establishing club nights and competitions and attracting players	25	12	18	15	5
Setting up a junior section	44	12	5	9	4
Re-establishing contact with existing members following the pandemic	40	14	15	2	4
Re-establishing league events and matches involving travel between venues	10	21	26	15	3
Availability of a suitable venue and/ or social venues	51	7	9	6	2
Online club	44	18	7	4	1

As shown in the table the priority challenge areas as seen by clubs are:

- Building membership
- Re-establishing club nights and competitions
- League participation and travel
- Establishing a junior section

Clubs then identified four priority areas for ECF support including:

- Building Membership
- Web site, publicity and community engagement
- COVID Guidance
- Establishing club nights, competitions and activities

Other / Related Areas where clubs are looking for support included:

- National initiatives to attract more people to play chess
- Work with local councils to provide chess tables in parks
- Attracting wider demographic interested in chess, including female and younger players
- Help and support with publicising the club
- Help with running rated competitions at club level to engage new players
- Use of LMS to run events and have them rated
- Support and Guidance to Leagues to help with the restart
- Support with top players/ coaches visiting clubs and putting on events eg simuls or coaching sessions
- Sharing of good practice and ideas