

CONTENTS

Quarterly:

The quarterly membership statistics for 2020-21, 2021-22, and 2022-23 to date.

Profile:

The age / gender profile for 2021-22 full year membership and the current membership at 1 Mar '23.

Geo:

An analysis of the geographic location of our members. Note that this had to be created from an entirely different starting report which required some adjustment. As a consequence the total membership shown in this analysis is 0.1% higher than reality; this is not regarded as material, given that the number of members whose data leaves them unclassifiable is significantly higher than this (see the Unknown line).

Foreign:

A further analysis of the country of origin of the members shown in the preceding analysis as Foreign.

Activity:

An analysis of the number of games played by members. There are separate figures for OTB Std and OTB Rapid, and a further analysis of total activity in terms of the equivalent number of standard games as defined for game fee purposes.

Retention:

An analysis of members in 2020-21 showing which category (if any) they renewed in for the 2021-22, with a more detailed analysis by age group for those who held Free Junior Silver membership.

Quarterly Membership Totals

2020-21					
Cat	1 Dec	1 Mar	1 Jun	Final	Change
1. Jnr Bronze	27	42		51	10.9%
2. Jnr Silver (FREE)	428	789		1056	-28.8%
3. Jnr Silver (paid)	1126	1282		1698	10.0%
4. Jnr Gold	475	508		633	-19.6%
5. Jnr Platinum	6	7		12	20.0%
Jnr Total	2062	2628		3450	-10.9%
6. Bronze	1666	1901		2290	-45.5%
7. Silver	955	1034		1205	-42.3%
8. Gold	1254	1312		1677	-20.9%
9. Platinum	97	105		109	29.8%
X. Lifetime	34	34		34	3.0%
Adult Total	4006	4386		5315	-37.6%
QGS Supporters		52		87	
Supporters	352	513		626	233.0%
Total	6420	7579		9391	-25.4%
Paying Total	5958	6704		8301	-25.0%

	2021-22				Change from '20-21	Change from '19-20
Cat	1 Dec	1 Mar	1 Jun	Final		
1. Jnr Bronze	42	45	50	53	3.9%	15.2%
2. Jnr Silver (FREE)	930	1539	2228	2622	148.3%	76.7%
3. Jnr Silver (paid)	1421	1572	1651	1658	-2.4%	7.4%
4. Jnr Gold	620	693	796	872	37.8%	10.8%
5. Jnr Platinum	11	12	13	17	41.7%	70.0%
Jnr Total	3024	3861	4738	5222	51.4%	34.9%
6. Bronze	3267	3819	4072	4100	79.0%	-2.3%
7. Silver	1378	1599	1858	1917	59.1%	-8.2%
8. Gold	1894	2075	2286	2346	39.9%	10.7%
9. Platinum	105	115	119	120	10.1%	42.9%
X. Lifetime	34	34	34	34	0.0%	3.0%
Adult Total	6678	7642	8369	8517	60.2%	-0.1%
QGS Supporters	45	61	79	86	-1.1%	
Supporters	246	299	317	321	-48.7%	70.7%
Total	9993	11863	13503	14146	50.6%	12.4%
Paying Total	8984	10229	11162	11404	37.4%	3.1%

2022-23					Change from
Cat	1 Dec	1 Mar	1 Jun	Projected	'20-21
1. Jnr Bronze	10	9		9	-83.0%
2. Jnr Silver (FREE)	1142	2158		3677	40.2%
3. Jnr Silver (paid)	1945	2124		2240	35.1%
4. Jnr Gold	821	930		1170	34.2%
5. Jnr Platinum	12	18		26	50.0%
Jnr Total	3930	5239	0	7122	36.4%
6. Bronze	3838	4188		4496	9.7%
7. Silver	1935	2281		2735	42.7%
8. Gold	2191	2479		2803	19.5%
9. Platinum	101	108		113	-6.1%
X. Lifetime	33	33		33	-2.9%
Adult Total	8098	9089	0	10179	19.5%
QGS Supporters	22	38		54	-37.7%
Supporters	169	201		216	-32.8%
Total	12219	14567	0	17570	24.2%
Paying Total	11022	12338	0	13807	21.1%

Junior Bronze membership was withdrawn from sale after 31 Aug '22

AGE / GENDER PROFILE 2021/22

Age Group	Total	Male	Female	Other	% Female	% by Age
<9	1239	979	253	7	20.4%	8.8%
9-11	1777	1454	320	3	18.0%	12.6%
12-14	1331	1108	215	8	16.2%	9.4%
15-17	791	697	90	4	11.4%	5.6%
18-20	486	445	36	5	7.4%	3.4%
21-25	683	625	49	9	7.2%	4.8%
26-34	1115	1045	60	10	5.4%	7.9%
35-49	1713	1614	91	8	5.3%	12.1%
50-64	2478	2416	61	1	2.5%	17.5%
65-79	1949	1917	29	3	1.5%	13.8%
80+	284	276	8	0	2.8%	2.0%
unknown	300	292	8	0	2.7%	2.1%
Total	14146	12868	1220	58	8.6%	

It is unlikely that the many of members of unknown age are aged under 50

Other includes *Non-binary* and *Prefer not to say*

Ages taken as at 1/1/22

AGE / GENDER PROFILE Mar 2023

Age Group	Total	Male	Female	Other	% Female	% by Age
<9	1098	854	241	3	21.9%	7.5%
9-11	1725	1355	364	6	21.1%	11.8%
12-14	1449	1246	199	4	13.7%	9.9%
15-17	899	812	82	5	9.1%	6.2%
18-20	495	450	40	5	8.1%	3.4%
21-25	714	665	39	10	5.5%	4.9%
26-34	1121	1053	58	10	5.2%	7.7%
35-49	1842	1739	93	10	5.0%	12.6%
50-64	2513	2444	66	3	2.6%	17.3%
65-79	2142	2113	24	5	1.1%	14.7%
80+	281	274	7	0	2.5%	1.9%
unknown	289	279	10	0	3.5%	2.0%
Total	14568	13284	1223	61	8.4%	

Ages taken as at 1/1/23

Geographical Distribution of Membership

Membership as at 1 March 2023

County	Junior Bronze	Junior Silver (Free)	Junior Silver	Junior Gold	Junior Platinum	Bronze	Silver	Gold	Platinum	Lifetime	QGS Supporter	ECF Supporter	TOTAL	Members per 10k	Population (thousands)
London	1	180	243	143	8	162	137	207	13	1	7	13	1115	4.21	2,648
Middlesex		203	159	75		122	36	91	4			3	693	3.78	1,835
Essex	2	112	111	60	1	208	63	101	8			12	678	2.08	3,254
Hertfordshire	2	133	135	70	3	144	64	109	5	1		9	675	4.26	1,585
Buckinghamshire		130	106	49		76	43	90	4	2	1	5	506	3.94	1,286
Berkshire		32	31	12		24	7	27				2	135	3.05	443
Oxfordshire		62	82	32		76	61	56		1		4	374	5.41	692
Surrey	1	289	324	154	1	219	89	258	16	4	2	15	1372	4.59	2,988
Sussex	1	40	48	38	1	81	73	90	2	3		6	383	2.69	1,421
Kent		98	100	49	2	214	107	159	6	1	2	7	745	2.46	3,035
South	7	1279	1339	682	16	1326	680	1188	58	13	12	76	6676	3.48	19,187
Hampshire		62	67	18		133	81	70	2			5	438	2.20	1,992
Wiltshire		7	14	5		49	34	37	1	1	1	1	150	2.08	722
Gloucestershire	1	26	22	6		84	22	43	4			4	212	2.30	922
Bristol & District		18	13	2		48	46	24		1		1	153	3.30	463
Somerset		21	18	7		86	44	31		3	1	3	214	2.20	971
Dorset		13	8	4		88	45	33	2		1	2	196	2.53	774
Devon		11	13	16		76	56	50	4	1	3	2	232	1.93	1,201
Cornwall		2	1	3		21	21	10				4	62	1.08	572
West of England	1	160	156	61	0	585	349	298	13	6	6	22	1657	2.18	7,616
Bedfordshire		7	3	5		33	8	15			1	4	76	1.13	675
Huntingdon & Peterborough		4	4	4		15	3	8	1			1	40	1.98	202
Cambridgeshire		19	30	14		54	34	35			1	4	191	2.92	654
Suffolk		10	13	7		67	44	31	2				174	2.29	761
Norfolk		11	24	4		87	61	34		1		2	224	2.47	908
East Anglia	0	51	74	34	0	256	150	123	3	1	2	11	705	2.20	3,200
Northamptonshire		15	2	1		20	36	23				5	102	1.35	753
Warwickshire	1	104	99	39		179	98	99	4		1	4	628	2.72	2,308
Worcestershire		29	21	3		87	27	19	2	1	1	3	193	1.55	1,246
Herefordshire		1	2	1		12	2	7				1	26	1.35	193
Shropshire		8	6	1		32	35	25				4	111	2.21	503
Staffordshire		51	26	9		131	48	31	2	3		5	306	1.82	1,685
Leicestershire		14	30	9		100	29	37	1	3	2	3	228	2.07	1,100
Lincolnshire		10	9	4		56	46	24		1	2	6	158	1.45	1,093
Nottinghamshire		46	40	13		77	52	33	1	1		1	264	2.27	1,161
Derbyshire		8	15	6		75	43	40	2		1	2	192	1.81	1,060
Greater Manchester		55	37	15		167	72	78	2		3	2	431	1.69	2,548
Midlands	1	341	287	101	0	936	488	416	14	9	10	36	2639	1.93	13,650
Cheshire		8	22			76	65	35	3			3	212	1.99	1,067
Merseyside		11	27	3		131	45	31	1	1	1	1	252	1.76	1,430
Lancashire		20	20	5	1	76	76	50	2		2	4	256	1.43	1,796
Cumbria		5	2	1		29	23	22					82	1.64	500
Yorkshire	1	126	123	22		373	225	167	6	1		10	1054	2.04	5,171
Cleveland		23	6	1		81	33	10		1		4	159	2.35	676
Durham		4	2	1	1	49	43	22	2		1	4	129	1.11	1,161
Northumberland		10	11	7		69	41	47	1			1	187	2.24	833
Northern England	1	207	213	40	2	884	551	384	15	3	4	27	2331	1.85	12,634
ENGLAND TOTAL	10	2038	2069	918	18	3987	2218	2409	103	32	34	172	14008	2.49	56,287
Wales		5	4	4		21	20	16	1			2	73		
Scotland		4	9	1		8	9	10	2	1		6	50		
Isle of Man		2		1		7	3	12					25		
Channel Islands		1	3			2		1					7		
Gibraltar							1	1					2		
Northern Ireland		3	1			2		1			1		8		
Ireland		1				1		2				3	7		
Foreign		48	13	5		16	10	21	3		3	15	134		
Other	0	64	30	11	0	57	43	64	6	1	4	26	306		
Unknown	0	49	27	2	0	153	22	7	0	0	0	2	262		
GRAND TOTAL	10	2151	2126	931	18	4197	2283	2480	109	33	38	200	14576		

Notes

The analysis has been carried out purely in terms of postcodes as recorded in the membership database.

Population statistics from the Office for National Statistics licensed under the Open Government Licence.

Postcode analysis uses data issued under the Ordnance Survey OpenData license, and copyright Ordnance Survey, Royal Mail, and Crown Copyright.

London in the above table covers the Boroughs of: City of London, Camden, Hackney, Hammersmith & Fulham, Haringey, Islington, Kensington & Chelsea, Southwark, Tower Hamlets, Wandsworth, & Westminster.

All players resident in Wales are counted under the heading Wales in the Other section; no attempt has been made to analyse which might properly be seen as belonging to Cheshire and North Wales

The remaining headings are intended to reflect as far as possible the areas of the county chess associations

Countries of Foreign Membership

Country	Membership as at 1 March 2023			Total
	Paid members	Free Juniors	Supporters	
Australia	5			5
Bahrain	1	1		2
Bangladesh		1		1
Belgium	2		5	7
Bulgaria	1			1
Canada		3		3
China	2	2		4
Colombia	1			1
Denmark			2	2
Egypt	2			2
France	7		2	9
Germany	1	4	1	6
Greece	1	3		4
Guinea-Bissau	1			1
Hong Kong	2	1		3
India	2	2		4
Italy	3			3
Kenya	1			1
Latvia	1			1
Luxembourg	2	1	1	4
Malaysia	2	2		4
Malta	1			1
Mongolia	1			1
Netherlands	1	1		2
New Zealand	1			1
Nigeria	1	1		2
Philippines		2		2
Poland	1			1
Puerto Rico	1			1
Qatar		2	1	3
Romania	2	1		3
Singapore		9		9
Slovakia		1		1
Slovenia			1	1
South Africa		1		1
Spain	3			3
Sri Lanka		1		1
Sweden	1			1
Switzerland	2			2
Taiwan, Province of China		1		1
Thailand	5			5
Ukraine	2			2
United Arab Emirates		4		4
United States	9	4	5	18
Total Foreign	68	48	18	134

Category v Standard Play Activity

Membership 2021-22 v Games Sep '21 to August '22

Mem Cat	nil	1-4	5-9	10-16	17-27	28+	Total
1.Junior Bronze	15	5	6	6	2		34
2.Junior Silver (Free)	1284	174	124	43	19	4	1648
3.Junior Silver	1253	196	158	99	29	12	1747
4.Junior Gold	201	99	204	114	127	147	892
5.Junior Platinum	6		3		3	1	13
6.Bronze	211	747	1032	962	466	103	3521
7.Silver	215	244	381	417	340	172	1769
8.Gold	150	208	392	432	459	523	2164
9.Platinum	8	13	10	20	20	21	92
A.QGS Supporter (Free)	9	4	1	3			17
B.ECF Supporter	129	21	20	7	1		178
Total members	3481	1711	2331	2103	1466	983	12075
Non-members		1310	421	123	38	7	1899

Category v Rapidplay Activity

Membership 2021-22 v Games Sep '21 to August '22

Mem Cat	nil	1-4	5	6	7-12	13 +	Total
1.Junior Bronze	17	4	1	4	2	6	34
2.Junior Silver (Free)	276	160	160	257	362	433	1648
3.Junior Silver	326	138	138	201	302	642	1747
4.Junior Gold	111	44	33	39	97	568	892
5.Junior Platinum	1		1		3	8	13
6.Bronze	2672	347	59	105	206	132	3521
7.Silver	928	131	90	175	233	212	1769
8.Gold	1184	153	81	190	224	332	2164
9.Platinum	61	9	1	7	7	7	92
A.QGS Supporter (Free)	14	1	1		1		17
B.ECF Supporter	161	8	1	3	4	1	178
Total members	5751	995	566	981	1441	2341	12075
Non-members		922	481	1024	458	274	3159

Category v Overall Activity

Membership 2021-22 v Games Sep '21 to August '22

Equivalent Games = Equiv OTB Games + Equiv Online Games / 2

Equiv OTB/Online Games = Standard Games + Rapid Games / 2 + Blitz Games / 6

Mem Cat	nil	< 3½	3½-7½	8-14	14½-26	26½ +	Total
1.Junior Bronze		13	5	7	8	1	34
2.Junior Silver (Free)		623	535	283	165	42	1648
3.Junior Silver		486	450	367	298	146	1747
4.Junior Gold		60	115	122	163	432	892
5.Junior Platinum		2	1	5		5	13
6.Bronze		568	816	1159	786	192	3521
7.Silver		184	343	423	522	297	1769
8.Gold		145	317	402	563	737	2164
9.Platinum		9	15	15	23	30	92
A.QGS Supporter (Free)		12	2	2	1		17
B.ECF Supporter		78	54	25	20	1	178
Total members	0	2180	2653	2810	2549	1883	12075
Non-members		3472	1091	400	90	15	5068

Overall Retention Rate

Membership category on 31 Aug 2022 v 31 Aug 2021

2021: 2022	1. Jnr Bronze	2. Jnr Silver (FREE)	3. Jnr Silver (paid)	4. Jnr Gold	5. Jnr Platinum	6. Bronze	7. Silver	8. Gold	9. Platinum	11. Supporter	12. QGS Supporter (FREE)	Total
1. Jnr Bronze	9	3	7									19
3. Jnr Silver (paid)	17	441	737	32						2		1229
4. Jnr Gold	2	94	152	404	1					1		654
5. Jnr Platinum				5	7							12
6. Bronze		2	6	2		1254	72	24	5	99	4	1468
7. Silver		8	6	1		145	712	19	2	39		932
8. Gold	1	1	4	23		110	135	1215	7	48	3	1547
9. Platinum						1		2	86			89
92. Supporter			1			24	6	5		145	3	184
93. QGS Supporter (Free)											12	12
Rejoined	29	549	913	467	8	1534	925	1265	100	334	22	6146
Percent	60%	50%	66%	83%	89%	76%	85%	89%	89%	55%	30%	73%
Lapsed	19	555	466	97	1	496	168	161	12	272	51	2298
Total	48	1104	1379	564	9	2030	1093	1426	112	606	73	8444

Free Junior Silver Retention Rate

Membership category on 31 Aug 2022 of those holding Free Junior Silver on 31 Aug 2021

Age at 1/9/20:	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	Total
1. Jnr Bronze						1			1		1					3
3. Jnr Silver (paid)	1	3	18	44	61	62	43	34	58	36	30	17	20	14		441
4. Jnr Gold		3	11	11	17	13	10	5	7	1	4	5		7		94
6. Bronze															1	1
7. Silver															6	6
8. Gold															1	1
Rejoined	1	6	29	55	78	76	53	39	66	37	35	22	20	21	8	546
Percent	50%	67%	64%	60%	54%	51%	40%	37%	52%	62%	55%	63%	51%	45%	21%	50%
Lapsed	1	3	16	37	67	72	81	67	61	23	29	13	19	26	31	546
Total	2	9	45	92	145	148	134	106	127	60	64	35	39	47	39	1092