



COMMUNITY SPORT AND RECREATION AWARDS

YOUTH EDITION 2025

COMMUNICATIONS TOOLKIT

Welcome to the communication toolkit for the **Community Sport and Recreation Awards: Youth Edition 2025**, brought to you by the Sport and Recreation Alliance! Below, you'll find everything you need to spread the word about these awards, as we celebrate and highlight the incredible young people shaping the future of sport and recreation.

The Sport and Recreation Alliance is the **representative body for the sport and recreation sector, with nearly 300 members**. We strongly believe in the transformational power of sport and recreation to positively shape lives and help drive societal and economic growth. We recognise the untapped potential of our sector and actively advocate on its behalf to help foster a happier, healthier and more prosperous nation where more people from all backgrounds can participate and be active.

In 2025, **we will proudly celebrate our 90th anniversary**, and will be reflecting on our history, as well as looking forward to the next 90 years. Central to this vision is celebrating and championing the young people in our sector - the future leaders of sport and recreation - at a very special version of our annual awards: the Community Sport and Recreation Awards: Youth Edition 2025.



INTRODUCTION & ABOUT THE SPORT AND RECREATION ALLIANCE



ABOUT THE COMMUNITY SPORT AND RECREATION AWARDS

The Community Sport and Recreation Awards: Youth Edition 2025 will **celebrate outstanding achievements by young individuals (aged 18–30)** in nine distinct categories. These awards recognise their contributions to coaching, advocacy, community building, sustainability, inclusivity, fundraising, officiating, entrepreneurship, and STEM (science, technology, engineering, and math) in sport and recreation.

The nine award categories this year are:

Young Coach of the Year

Young Advocate of the Year

Young Community Champion of the Year

Young Sustainability Innovator of the Year

Young Inclusivity Champion of the Year

Young Fundraiser of the Year

Young Sports Official of the Year

Young Entrepreneur of the Year

Young STEM in Sport Award

The Community Sport and Recreation Awards: Youth Edition 2025 are a collective celebration of young talent in our sector, and everyone has a role to play. **Whether you're part of an organisation, a community member, or simply someone who knows an inspiring young individual**, there are plenty of ways to get involved!

Who can get involved?

Sports Clubs and Recreation Organisations: Celebrate your young members, coaches, or volunteers by nominating them.

Schools and Universities: Recognise exceptional students who are making an impact through sport and recreation.

Community Members: Know a young person who deserves to be acknowledged? Share their story by nominating them.

Young People: If you're aged 18–30 and have contributed to sport or recreation, self-nominations are welcome!

Supporters and Enthusiasts: Spread the word and help us find as many amazing nominees as possible.



WHO CAN GET INVOLVED AND HOW?



HOW TO NOMINATE

Do you know a young person who's inspiring others and creating a positive impact in sport and recreation? It's easy to nominate them in one of our nine award categories - just follow the simple steps below:

1

Visit our [nomination page](#) - this link will be live on 8 January.



2

Complete our nomination form, providing details about the nominee's achievements.



3

Submit before the deadline.





8 January

Launch of nomination period.

12 February

Nomination window closes.

Early Summer

90th anniversary celebration, to which the finalists will be invited.

Late 2025

Celebration event confirming the nine winners.



TIMELINE



HELP US SPREAD THE WORD!

Website article

Help spread the word by posting the below article on your website:

Nominate for the Sport and Recreation Alliance's Community Sport and Recreation Awards: Youth Edition 2025

As part of the Sport and Recreation Alliance's 90th anniversary celebrations, we are thrilled to support the launch of the organisation's Community Sport and Recreation Awards: Youth Edition 2025, a one-time opportunity to recognise and celebrate the outstanding contributions of young people in our sector.

This milestone year is a time to reflect on the incredible achievements of the Alliance's history while also looking ahead to the future. Young people aged 18–30 are at the heart of this future, driving innovation, inclusivity, and positive change. These awards aim to highlight and honour their remarkable efforts.

Nine Categories Celebrating Excellence

The Community Sport and Recreation Awards: Youth Edition 2025 features nine unique categories to showcase the diverse ways young people are making an impact:

1. Young Coach of the Year – Recognising exceptional coaching talent.
2. Young Advocate of the Year – Highlighting individuals championing the value of sport and recreation.
3. Young Community Champion of the Year – Celebrating those making a difference in their local communities.
4. Young Sustainability Innovator of the Year – Honouring efforts to make sport and recreation more sustainable.
5. Young Inclusivity Champion – Recognising those promoting equality and diversity.
6. Young Fundraiser of the Year – Celebrating remarkable achievements in fundraising.
7. Young Sports Official of the Year – Honouring excellence in officiating.
8. Young Entrepreneur of the Year – Highlighting business-savvy individuals innovating in the sector.
9. Young STEM Award – Recognising the use of science, technology, engineering, or math in sport and recreation.

Why Get Involved?

These awards provide an incredible platform to celebrate the talent, dedication, and leadership of young people who are shaping the future of sport and recreation. Whether you're part of a sports club, a school, or a community organisation—or you're simply someone who knows an inspiring young individual—this is your chance to recognise their efforts.

How to Nominate

Nominating is simple and only takes a few minutes:

1. Visit the [nomination page](#). If you have difficulty completing the form, please email us at awards@sportandrecreation.org.uk.
2. Select the relevant category and provide details about the nominee and their achievements.
3. Submit your nomination before the deadline: 12 February.

Self-nominations are also welcome!

Social Media

We've put together some suggested posts for you to share on your social media accounts - feel free to adapt to your audience!

Shorter post examples for X (formerly Twitter):

1) Generic post

🏆 Celebrating young leaders in sport and recreation!

We're supporting @sportrectweets' #CSRAYouth, as part of their 90th anniversary celebrations, to honour the amazing young people shaping the future of our sector 🌟

Nominate here ↓

<https://sportandrecreation.org.uk/events/event-information/csra-youth-edition-2025-nominations>

2) Category specific

🏆 Do you know an incredible young coach?

The Young Coach of the Year award at @sportrectweets' #CSRAYouth celebrates individuals aged 18–30 who inspire through their coaching in sport or recreation 🥳

Nominate here ↓

<https://sportandrecreation.org.uk/events/event-information/csra-youth-edition-2025-nominations>

Longer post examples for LinkedIn / Instagram / Facebook:

1) Generic post

🏆 We're celebrating young leaders in sport and recreation!

As part of their 90th anniversary celebrations, we're supporting the @sportandrecalliance on their #CSRAYouth to honour the amazing young people shaping the future of our sector 🌟

There are 9 award categories, including:

🏆 Young Coach of the Year

🌱 Young Sustainability Innovator of the Year

💡 Young STEM Award

Nominate by 12 February ↓

<https://sportandrecreation.org.uk/events/event-information/csra-youth-edition-2025-nominations>

2) Category specific

🌱 Calling all environmentalists!

The Young Sustainability Innovator of the Year award at @sportandrecalliance's #CSRAYouth recognises young people aged 18–30 who are making sport and recreation more sustainable 🌱

From eco-friendly initiatives to innovative solutions, this award celebrates their incredible contributions to a greener future 🙌

🌟 Nominate an inspiring young leader today!

📅 Deadline: 12 February

🔗 Link in bio /

<https://sportandrecreation.org.uk/events/event-information/csra-youth-edition-2025-nominations>



HELP US SPREAD THE WORD!



**HELP US
SPREAD THE
WORD!**

Graphics for the Community Sport and Recreation Awards: Youth Edition 2025, and each of the awards listed below, are available to view and download at the bottom of the page, to support both your website/newsletter and social media posts.

Young Coach of the Year

Young Advocate of the Year

Young Community Champion of the Year

Young Sustainability Innovator of the Year

Young Inclusivity Champion of the Year

Young Fundraiser of the Year

Young Sports Official of the Year

Young Entrepreneur of the Year

Young STEM in Sport Award

[VIEW AND DOWNLOAD THE GRAPHICS PACK HERE](#)



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THANK YOU FOR YOUR SUPPORT!